



**Job Title:** *Graphic Designer (Mid-Weight)*

**Location:** *London*

**Contract Length:** *12 months fixed term contract (with potential for renewal)*

**Start Date:** *ASAP*

**Salary:** *£25,000 - £35,000 depending on experience*

### **About Moonshot CVE:**

Moonshot CVE is a fast growing startup which specialises in countering violent extremism (CVE). We use data-proven techniques to ensure our clients respond to violent extremism effectively. Our work ranges from software development and digital capacity building, to leading global counter-messaging campaigns.

We do this through:

- Finding new ways to reach individuals at risk of involvement in violent extremism.
- Working across different types of violent extremist ideologies.
- Collaborating with partners, and working for clients including governments, NGOs and private sector organisations from across the globe.
- Building a multifaceted team with backgrounds in a diverse range of professional and academic backgrounds, including policing, communications, psychology, data science and software engineering.
- Investing in research and development of new technologies and methodologies to counter extremism.

### **Working at Moonshot CVE:**

We are growing quickly, have big ambitions, and high expectations of our staff. Our dedication to finding effective responses to violent extremism, and leading innovation in the field, means that our work environment is fast-paced, dynamic and creative. We match this by offering our staff access to training and skill development, scope to advance personal subject matter expertise and opportunities for career progression.

Staff at Moonshot CVE say they value:

- **Our shared sense of purpose:** working as a team to find new solutions to global challenges.
- **Personal development opportunities:** a chance to learn new things and get even better at what you already do.
- **Our ideas driven culture:** opportunities to work with creativity and autonomy whatever your position in our organisation.
- **The diversity of thought:** working with staff from a wide range of personal and professional backgrounds.



- **Open and collaborative working:** being part of a team who support each other to achieve great results.

#### **About the role:**

Visual design plays a crucial role in the work of Moonshot CVE, in particular by ensuring our innovative data is presented in a striking and engaging way. Having grown substantially over the past three years, we are now looking to bring visual design expertise in-house for the first time.

This new role will be responsible for leading all aspects of visual design at Moonshot, including communicating our data and findings through the design of reports (digital and print), infographics and slide decks, developing branding for distinct social media campaigns, and advancing our company brand. You'll work as the sole visual creative, in a team of diverse professional expertise. This is an opportunity to lead the development of Moonshot CVE's visual identity, to ensure that the presentation of Moonshot CVE's work matches the innovation and creativity we apply to developing tools and methodologies to understand and take action to counter violent extremism.

This role will involve a variety of responsibilities, including:

- Design and layout of reports (digital and print), infographics and slide decks to ensure Moonshot CVE's findings and data are engaging, accessible and striking.
- Working both independently, as the only designer on the team, and in collaboration with people across Moonshot CVE to develop and deliver design briefs which meet the specific needs of the project and client.
- Leading the development of our company branding and ensuring consistency in its use across our work.
- Developing distinct visual branding for individual projects, including for social media campaigns and websites.

#### **Requirements:**

- An interest in applying your skills to support the work of Moonshot CVE to counter violent extremism.
- Experience in designing engaging, appealing reports including visualising data to ensure it is engaging and accessible.
- Excellent knowledge of Adobe Creative Suite, in particular InDesign, Illustrator, Photoshop and working knowledge of G Suite. Proficient in Microsoft Office.
- The ability to present information about social problems (such as violent extremism and gender based violence) in an sensitive yet engaging way.
- Experience producing infographics or other forms of data visualisation.
- Excellent interpersonal skills, including the ability to work across a team of non-design experts to identify requirements specific to the individual project and client.
- An ability to work under pressure, taking action and getting things done, both in managing your own workload and as a team player.



In addition, we require, and will check on candidates eligibility to work in the UK.

**Desirable:**

- Experience of UX design.
- Experience of UI design.

**Benefits package:**

- Individually-tailored training and skills development package.
- 30 days paid leave per annum.
- Private healthcare package, including coverage for partners and children.
- Generous maternity and paternity package.

**Application Process:**

Applications for this role should include a strong portfolio, evidencing your strengths and skills. Please email your portfolio, along with your CV and a cover letter to Stevie Voogt, at [recruitment@moonshotcve.com](mailto:recruitment@moonshotcve.com). Your cover letter should not exceed one pages and must answer the following questions: 1) Why do you want to work for Moonshot CVE? 2) How do you meet the requirements of this role?

Deadline for applications is 5pm (GMT) 22nd October, 2018. Applications submitted early will be considered before the deadline, so **early application is strongly encouraged**.