



Job Title: Manager - International Digital Campaigns

Location: London

Contract Length: 12-month full-time fixed-term contract (with potential for renewal)

Start Date: Flexible, Currently not actively hiring

Salary: £40,000-£50,000 depending on experience (multiple roles being hired in this band)

About Moonshot CVE:

Moonshot CVE is a social enterprise which specialises in countering violent extremism (CVE) across the globe. We use data-proven techniques to ensure our clients respond to violent extremism effectively. Our work ranges from targeted intervention programmes, software development and digital capacity building, to leading global counter-messaging campaigns. We currently operate in over 28 countries and across different forms of violent extremism.

We do this through:

- Finding new ways to reach individuals at risk of involvement in violent extremism.
- Working across different violent extremist ideologies.
- Collaborating with partners and working for clients including governments, NGOs and private sector organisations from across the globe.
- Building a multifaceted team with a diversity of backgrounds, both professional and academic, including international development, policing, communications, psychology, data science and software engineering.
- Investing in research and development of new technologies and methodologies to counter extremism.

Working at Moonshot CVE:

We're growing quickly, have big ambitions, and high expectations of our staff. Our dedication to finding effective responses to violent extremism and leading innovation in the field means that our work environment is fast-paced, dynamic and creative. We match this by offering our staff access to a range of learning and development options, scope to advance personal subject-matter expertise, and opportunities for career progression.

Our staff say they value:

- **Our shared sense of purpose:** working as a team to find new solutions to global challenges.
- **Personal development opportunities:** a chance to learn new things and get even better at what you already do.
- **Our ideas-driven culture:** opportunities to work with creativity and autonomy whatever your position in our organisation.
- **The diversity of thought:** working with staff from a wide range of personal and professional backgrounds.



- **Open and collaborative working:** being part of a team who support each other to achieve great results.

About the role:

Moonshot CVE is currently recruiting a number of Managers as part of a new programme of work. Each Manager will be responsible for project management, team management and client management for a country-specific digital CVE campaign. In addition, all Managers are expected to advance our methodologies and business development opportunities.

Your responsibilities will include:

- Project management of new CVE digital campaigns, including ensuring delivery within agreed timeframes and budgets.
- Managing key relationships with clients, partner organisations and other stakeholders.
- Identification and management of critical project risks.
- Leading a small to a medium-sized project team.
- Overseeing analysis of diverse forms of data, including social media metrics, violent extremist material and data gathered by our in-house specialist software.
- Sharing and developing subject matter expertise across the organisation, whether based on violent extremist movements, regional knowledge, professional or academic background.
- Developing new methodologies to track and challenge violent extremism.
- Supporting our business development by identifying and applying for funding opportunities, building relationships with clients and partner organisations.
- International travel to project delivery locations (the majority of work will be conducted from our London office).

Requirements:

- Experience of leading digital communications campaigns project delivery, managing project teams and client management.
- Demonstrable experience of digital marketing.
- A deep interest in violent extremism and evidence of relevant professional experience whether from CVE or other fields.
- Demonstrable experience of outreach and building stakeholder relationships.
- A strong ability to source, interpret and analyse both quantitative and qualitative data, particularly social media or digital marketing data.
- Demonstrable ability to work under pressure, taking action and getting things done, both in managing your own workload and that of others.
- Inquisitiveness and adaptability, particularly in relation to new technology and the use of social media for research.
- Excellent written, verbal and interpersonal communication skills.



In addition, we require and will check on candidates' eligibility to work in the UK and DBS checks.

Desirable:

- Experience of work based in developing nations or conflict contexts.
- Fluency in languages other than English, in particular, Albanian, Arabic, Bahasa Indonesia, Bangla, Dhivehi, French, Hindi, Macedonian, Russian.
- Specialist knowledge of specific forms of violent extremism.
- Specialist knowledge of work in the Balkans, Southeast Asia or South Asia.

Benefits package:

- Individually tailored training and skills development package.
- 30 days' paid leave per annum.
- Private healthcare package, including coverage for partners and children.
- Generous maternity and paternity package.

Application Process:

To apply for this role please email a CV and cover letter to Kotryna Zabulionyte, at recruitment@moonshotcve.com. Your cover letter should not exceed two pages and must answer the following questions:

1. Why do you want to work for Moonshot CVE?
2. How do you meet the requirements of this role?