

Job Description Freelance Designer



Job Title / **Freelance Designer** / Graphic / Digital / Illustration / UI / UX

Contract Length / **Freelance** / With potential for repeat work

Start Date / **Work Dependent** / As required

Salary / **£250 - £400** / Day rate dependent on experience

About Moonshot CVE

Moonshot CVE is a social enterprise which specialises in countering violent extremism (CVE) across the globe. We use data-proven techniques to ensure our clients respond to violent extremism effectively. Our work ranges from targeted intervention programmes, software development and digital capacity building, to leading global counter-messaging campaigns, and monitoring and evaluation. We currently operate in more than 28 countries across different forms of violent extremism, misinformation, and other public safety issues. We do this through:

- Finding new ways to reach individuals at risk of involvement in violent extremism.
- Working across different violent extremist ideologies.
- Collaborating with partners and working for clients including governments, NGOs and private sector organisations from across the globe.
- Building a multifaceted team with a diversity of backgrounds, both professional and academic, including international development, policing, communications, psychology, data science and software engineering.
- Investing in research and development of new technologies and methodologies to counter extremism.

We're growing quickly, have big ambitions, and high expectations of our staff. Our dedication to finding effective responses to violent extremism and leading innovation in the field means that our work environment is fast-paced, dynamic and creative. We match this by offering our staff access to a range of learning and development options, scope to advance personal subject-matter expertise, and opportunities for career progression.

About the role

Visual Design plays a crucial role in the work of Moonshot CVE, in particular by ensuring our innovative data is presented in a striking and engaging way. Having grown substantially over the past three years, Moonshot CVE are looking for freelance designers to aid and support in-house design.

You will be working alongside Moonshot CVE in-house design, responding to briefs which will involve designing a range of outputs, from reports (digital and print), to infographics, presentations and branding for social media campaigns. While you will be working primarily alongside in-house design and by extension the wider team at Moonshot CVE, this is an opportunity to take the lead on specific projects/outputs. Requirements for this role are:

- An interest in applying your skills to support the work of Moonshot CVE in countering violent extremism.
- Experience in designing engaging, appealing reports including visualising data to ensure it is engaging and accessible.
- Excellent knowledge of Adobe Creative Suite; proficient in Microsoft Office.
- The ability to present information about social problems (such as violent extremism and gender based violence) in a sensitive yet engaging way.
- Experience producing infographics or other forms of data visualisation.

Application process

We are always looking to grow our team and community of freelance designers, so to apply for this role please send your portfolio and a short cover letter outlining the reason you think you're suited to this role to nic@moonshotcve.com.

Click to apply