

# Job Description Graphic Designer



**Job Title** / Graphic Designer / Mid-Weight

**Location** / London

**Contract Length** / Permanent

**Start Date** / ASAP

**Salary** / £28,000 - £35,000 / depending on experience

We particularly welcome applications from Black, Asian and minority ethnic, Disabled and LGBTQIA+ candidates who are currently underrepresented in our workforce. We know a diverse workforce will enable us to understand drivers behind CVE and wider online harms and do better work.

## The role

Visual design plays a crucial role in the work of Moonshot CVE, in particular by ensuring our innovative data is presented in a striking and engaging way. Having grown substantially in recent years, we are now looking to grow our in-house design team.

This new role will work on all aspects of visual design at Moonshot, including communicating our data and findings through the design of reports (digital and print), infographics and slide decks, developing branding for distinct social media campaigns, and advancing our company brand. You'll work alongside our Design Manager and the wider company, in a team of diverse professional expertise. This is an opportunity to have a leading role in the development of Moonshot CVE's visual output and to ensure that the presentation of Moonshot CVE's work matches the innovation and creativity we apply to developing tools and methodologies to understand and take action to counter violent extremism.

This role will involve a variety of responsibilities, including:

- Design and layout of reports (digital and print), infographics and slide decks to ensure Moonshot CVE's findings and data are engaging, accessible and striking.
- Working both independently, and in collaboration with people across Moonshot CVE to develop and deliver design briefs which meet the specific needs of the project and client.
- The development of our company branding and ensuring consistency in its use across our work.
- Developing distinct visual branding for individual projects, including for social media campaigns and websites.

## Requirements

- An interest in applying your skills to support the work of Moonshot CVE to counter violent extremism.
- Experience in designing engaging, appealing reports including visualising data to ensure it is engaging and accessible.
- Excellent knowledge of Adobe Creative Suite, in particular InDesign, Illustrator, Photoshop and working knowledge of G Suite. Proficient in Microsoft Office.
- The ability to present information about social problems (such as violent extremism and gender based violence) in a sensitive yet engaging way.
- Experience producing infographics or other forms of data visualisation.
- Excellent interpersonal skills, including the ability to work across a team of non-design experts to identify requirements specific to the individual project and client.
- An ability to work under pressure, taking action and getting things done, both in managing your own workload and as a team player.
- In addition, we require and will check on candidates' eligibility to work in the UK and conduct DBS checks. Candidates will be expected to undertake and pass any relevant security clearance procedures per the needs of clients.

## Desirable qualifications

- Experience of UX design.
- Experience of UI design.

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## About Moonshot CVE

Moonshot CVE is a social enterprise which specialises in disrupting and reducing online harms across the globe. We currently operate in more than 28 countries across different forms of violent extremism, disinformation, and other public safety issues, such as gender-based violence. We use data-proven techniques to ensure our clients respond effectively, and our work ranges from targeted intervention programmes, software development and digital capacity building, to leading global counter-messaging campaigns, and monitoring and evaluation.

### We do this through:

- Finding new ways to reach individuals at risk of involvement in violent extremism and other forms of violence.
- Working across different violent extremist ideologies and public safety issues.
- Collaborating with partners and working for clients including governments, NGOs and private sector organisations from across the globe.
- Building a multifaceted team with a diversity of backgrounds, both professional and academic, including international development, policing, communications, psychology, data science and software engineering.
- Investing in the research and development of new technologies and methodologies to counter extremism, misinformation, and other public safety issues.

## Working at Moonshot CVE

We're growing quickly, have big ambitions, and high expectations of our staff. Our dedication to finding effective responses and leading innovation means that our work environment is fast-paced, dynamic and creative. We match this by offering our staff access to a range of learning and development options, scope to advance personal subject-matter expertise, and opportunities for career progression.

### Our staff say they value:

- **Our shared sense of purpose:** working as a team to find new solutions to global challenges.
- **Personal development opportunities:** a chance to learn new things and get even better at what you already do.
- **Our ideas-driven culture:** opportunities to work with creativity and autonomy whatever your position in our organisation.
- **The diversity of thought:** working with staff from a wide range of personal and professional backgrounds.
- **Open and collaborative working:** being part of a team who support each other to achieve great results.

## Inclusivity

Moonshot values the diversity of our team, and is committed to ensuring our workplace is inclusive. We are determined to ensure that our applicants and employees receive no less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

We recognise that our staff have different requirements based on their circumstances, and we are committed to providing a workplace that caters for these, including flexible working time to allow for caring responsibilities and remote working arrangements and work space adjustments to accommodate people with disabilities and other health conditions.

## Benefits package

- Individually tailored training and skills development.
- 30 days' paid annual leave.
- Private healthcare package, including coverage for partners and children.
- Employee Assistance Programme providing access to mental health support.
- Generous maternity and paternity package.

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## Application process

To apply for this role please submit your CV, portfolio (no larger than 5mb) and cover letter. Your cover letter should not exceed two pages and must answer the following questions:

**Why do you want to work for Moonshot CVE?**

**How do you meet the requirements of this role?**

Applications without a cover letter will not be considered.

**[Click to apply](#)**