

# Domestic Violent Extremist Mobilization in California

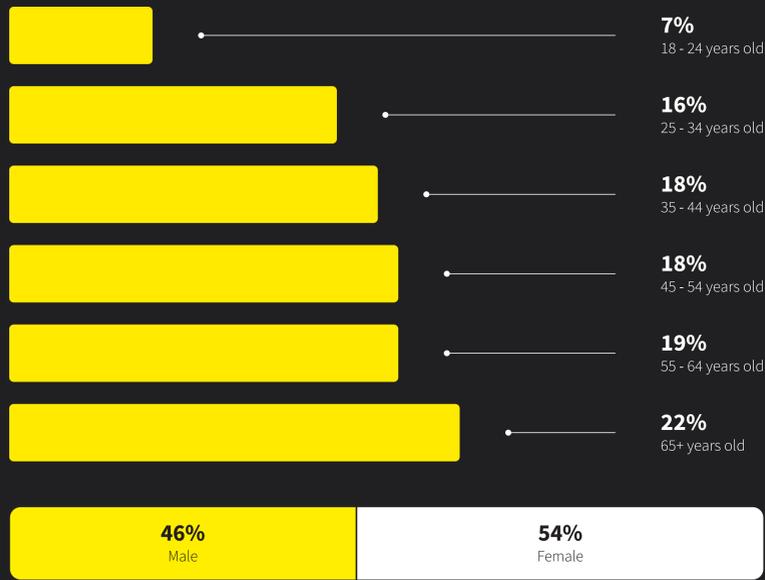


Moonshot is a global social enterprise working to end online harms, applying evidence, ethics, and human rights. We design new methodologies and technologies to respond effectively to harms that threaten public safety, including violent extremism, gender-based violence, disinformation, and serious organized crime.

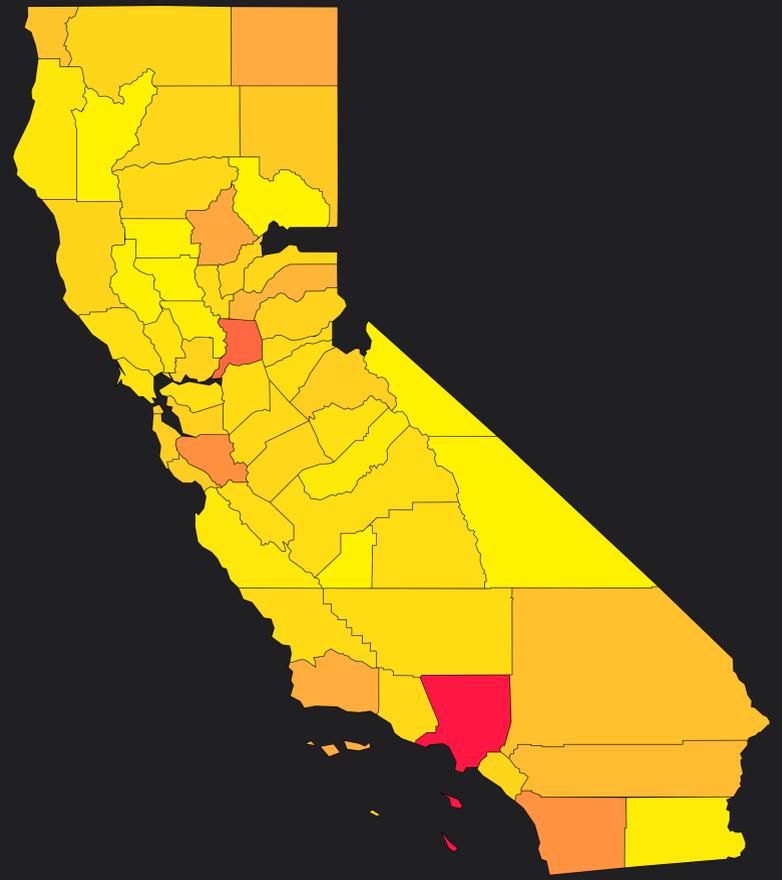
Since 2015 Moonshot has tracked searches for, and engagement with, Domestic Violent Extremism across the United States. From September 2020 Moonshot stepped up a tailored elections crisis response team to develop an early warning system, and intervention network, to mitigate potential escalation of tensions within the US.

This infographic specifically covers data collected on Google Search between from September 2020 until March 2021 related to Domestic Violent Extremist mobilizations to targeted violence, political violence, conspiracy theories, and armed groups. No personally identifiable information was collected as part of this research, which solely uses aggregated metadata.

## Who is searching?



## Where are the risks?



Tracked indicators are coded using a six-level risk matrix ranging from curiosity towards extremism (level one) to desire to cause harm and join groups (level six). For California the data shows the following distribution of searches by risk level starting with level three (sympathy with groups) to exclude searches without violent intent:



## What are the risks?

Moonshot's data shows the prevalence per capita of the below Domestic Violent Extremism themes in California are greater than the US national average by the following percentage:



Moonshot's analysis revealed that users in California had a strong interest in political conspiracies and armed groups. Searches related to QAnon, Sharpiegate and FEMA concentration camps indicate that users have an appetite for disinformation. The high volume of searches related to QAnon indicates that Californians are especially prone to conspiratorial rhetoric that is related to anti-establishmentarianism. The most frequent keywords for these Domestic Violent Extremism themes are:

- |  |  |
|--|--|
| <b>Anarchist Cookbook</b> #1           | <b>#6 Sharpiegate</b>                        |
| <b>what is the qanon plan</b> #2       | <b>#7 great awakening wwg1wga</b>            |
| <b>FEMA concentration camps</b> #3     | <b>#8 wwg1wga home</b>                       |
| <b>FEMA coffins</b> #4                 | <b>#9 wwg1wga worldwide</b>                  |
| <b>qanon plan to save the world</b> #5 | <b>#10 Industrial society and its future</b> |

## Number of searches by risk level per day

